



Workshop on

Innovation & Design Thinking

August 04, 2022 | 09:30 AM - 05:30 PM
Hotel Bengal Canary Park,
Gulshan 1, Dhaka

01 DAY

Transforming the art of
problem solving

Register

Registration Fees: BDT 6,000/-
(Excluding VAT)

Scan below to Register



<https://cutt.ly/HL2gLaf>

**LIMITED SEATS
AVAILABLE**

Register Now



Suren Saini

International Leadership & Sales Coach
Motivational Speaker

Highlights

- Trained by international eminent industry expert.
- Understand the importance of prototyping and testing the ideas
- How to tackle business challenges with an innovative approach
- Activities to challenge their current knowledge and mindset
- Acquire creative problem-solving methodology

+880 1958 669 253

training@nrbjobs.com

www.nrbjobstraining.com

Program Overview

Program Objective

- Help participants develop desired Skill, Knowledge and Attitude to identify day to day business problems to create innovative, feasible and user-focused solutions.
- Improve overall problem solving skills of the team to design better products faster, reduce costs, and increase profits.

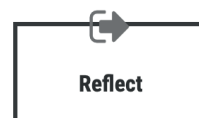
What will participants learn in the workshop:

- Acquire creative problem-solving methodology that puts the end-user or customer at the centre of decision making
- Understand the importance of prototyping and testing the ideas
- How to work in a highly collaborative manner with a cross-disciplinary team
- How to tackle business challenges with an innovative approach

Methodology

In order to deliver a relatable, practical and engaging workshop following components will be embedded in the delivery style:

- Activities to challenge their current knowledge and mindset
- Case Studies, Examples and Videos to help participant understand the concepts
- Invite and Involve learners to participate in various problem solving situations
- Reflective Questions to ensure deeper level of realisation and the right take away



Program Overview

Session Plan

Topic / Module	Methodology / Activity
- Context Setting & Icebreaker	· Activity - Go Grab an Object
- Introduction to Design Thinking	· Instructor Lead Discussion · Framework of Design Thinking
- Difference between Problem Solving & Design Thinking	· DT Core - Put yourself in the shoes of users · Role Play · Creating an Empathy Map · Reflective Questions
- Getting specific on the problem	· Participants to brainstorm & create problem statements to be used in the workshop
- How to Come up with ideas and possible solutions	· Root cause Analysis · 5 Why Technique · Fish Bone Exercise · Case Studies
- How to build creative & innovative ideas	· Six Thinking Hats · Mind Mapping Technique · Brain Storming vs Reverse Brain Storming
- Creating a User Journey Map	· Sticky note exercise by participants to create a step by step representation of the user journey
- Prototyping & Testing	· Participants to create low fidelity prototypes of their solution · Teams to compare and vote for the best prototype
- Action Plan, Feedback & Session Closing	· Learners to create their Individual Action Plans · Submit Feedback about workshop

Trainer's Profile



Suren Saini

International Leadership & Sales Coach | Motivational Speaker
60,000 Hours of Sales Practice | 10,000 Hours of Training | Varied Industry Experience

Suren has over 30 years of experience in Business Development, Team Management, Training and Business Consulting. Suren has successfully travelled the journey of a Corporate Professional from Frontline to Lead while working with few leading organisations and serving varied industries. As a trainer & coach he has been recognised for creating stimulating and interactive learning environments, encouraging participation and individual creativity. He delivers customised & highly experiential learning interventions suiting to meet the business objectives, which has proven to deliver excellent results for clients. Suren conducts learning workshops in India, Portugal, Bangladesh & Nepal. He has also been a visiting faculty to SRM University, SRCC College and JIMS Institutes in India.

Suren's mission & passion is to equip you and your business with ideas, insights and tools for remarkable growth. He is dedicated to helping you reach your highest potential in your business and life. Suren's proven methods on Sales Training, Leadership, Execution Skills & Motivational seminars will help you travel the journey of success.

Coming from a small town with informal education, being an extreme introvert and with a fair amount of struggle he has successfully travelled journeys from a Defence Personnel to a Radio Jockey, from a Frontline to a Lead while working with few well known organisations in last 30 years. He has helped several organisations get the most out of his Tried & Tested Methods to achieve their business & developmental goals. His workshops & coaching sessions have helped transform tens of thousands of people in their professional and personal endeavours.

Suren is also an Actor & a Model.

Trainer's Profile

What Clients say about Suren's Work:

“Thank you so much for conducting 2 days **Sales Training** last week for my team. I have never been happier with a training exercise for my team. I have individually checked with my team and all of them are happy & highly satisfied with the training. They all are applying successfully what all they learnt in your workshop. On a personal note, I feel you are a great trainer and a very hardworking professional, for which I would like to extend my help and contacts to you for now and in the future.”

~ **Harmik Singh, National Relationship Lead, ISLI**

“I have been going for many trainings and have seen many, many speakers. I was instantly interested, entertained, and learned something new, useful, and inspiring from you. You are talented, funny, and insightful. I will use your system and teachings not only professionally but also personally.”

~ **Manoj Kumar, Executive Director and VP, Inext**

“The program on **Science of Strategy Execution** was designed and implemented for Leaders at GM, AVP and VP level. The program designed by Suren had an intense mix of lectures, case study based discussions and participant driven exercises which were built to spur thinking and accepting concepts after fair amount of debate. Suren's high-energy style of delivering the program had participants glued to their seats with intent of wanting to learn more. We plan to have this program run for Senior Management as well as mid-level Management. Its a must for all organisations.”

~ **Vidya Bai J, Head, Talent Development, Quess Corp**

LinkedIn Profile - <https://www.linkedin.com/in/surensainisalestrainer/>