

The background features a network of white circles connected by thin lines, overlaid on a blurred image of a shipping yard with stacked blue and red containers and several white trucks. The icons in the network include a globe, a ship, a forklift, a document with a checkmark, a gift box, a truck, an airplane, and a clock.

EXECUTIVE CERTIFICATION IN
SUPPLY CHAIN MANAGEMENT

nrbjobs
T R A I N I N G

COURSE OVERVIEW

Supply chain management is a core management discipline that refers to the systemic, strategic coordination of the traditional business functions. The success of any organisation relies on the seamless processes between the internal operations, external suppliers and customers of the business. Successful Supply Chain Management is essential for improving your business' overall performance and training is therefore vital to keep delegates up to date and productive. The supply chain will have an influence on most other functions within an organization from the sales team through to all the operational sections.

The modules of this certification course have been designed especially with the aim to assist you in grasping the knowledge of supply chain and management thereof; the importance of processes and activities for effective and efficient management; and what it entails to be able to manage quality and improvement in supply chains.

COURSE HIGHLIGHTS

- ▶ Certificate of Completion
- ▶ Self-Assessment Exercise in Every Module
- ▶ Exam

LEARNING OBJECTIVES

After successfully completing this course, you will be able to

- Gather new insights into developing supply chain to achieve competitive advantage
- An increased understanding of the impact of supply chain management on costs and financial performance
- Appreciation of approaches and frameworks that can be applied to different market segments
- Reviews of the latest thinking on supply chain strategy, planning and execution
- Contribute to operational plans for supply chain management.
- Implement a supply chain strategy.

WHO SHOULD ATTEND?

- Entry to Mid-level Supply Chain Managers and Executives looking at thought leadership of their own supply chain, as well as other delegates, experienced and methods
- Marketing, Customer Service and Manufacturing Managers who are seeking supply chain integration or who need to understand the impact of supply chain decisions on their company's performance

COURSE METHODOLOGY

- Short inspiring lectures with structured lessons
- PowerPoint slides with videos to enhance learning
- Group discussions as well as individual exercises
- Mock Test
- Final exam

COURSE OUTLINE

MODULE 01: Strategic Framework to Analyze Supply Chain Management

MODULE 02: Demand Forecasting & Supply Planning

MODULE 03: Procurement & Inventory Management

MODULE 04: Warehouse & Logistics Management

MODULE 05: Transportation & Distribution Management

MODULE 06: Role of IT & Supply Chain Coordination

MODULE 07: Management in Supply Chain

APPLICATION PROCEDURE

- Participant should apply through www.nrbjobstraining.com
- Applications will be reviewed on a rolling (first come first serve) basis.

COURSE REQUIRMENTS

- Minimum 0 - 3 year of related work experience
- Fresher can also take part

COURSE FEES

- Regular : **BDT 12,000/-** +VAT *(Special Discount for Group of 5+ Registration)*

COURSE SCHEDULE

Duration - 30 Hours **|| Date** - February 17, 2020 to March 09, 2020

Day - Saturday, Monday & Wednesday **|| Time** - 06:30pm to 09:30pm

KEY RESOURCE PERSON



Ferdoush Saleheen

PhD (Malaysia), MBA (Australia), MS (USA)
Specialist, SCM Reengineering & Transformation

Mr. Ferdoush Saleheen, has more than 17+ years of end to end supply chain management experience with Household Electronics, Fast Moving Consumer Goods (FMCG) and Agribusiness industry working in the Asia Pacific. He has obtained Master in Logistics from the Department of Industrial and Production Engineering at University of Texas, USA and MBA in Operations Management from Victoria University Melbourne, Australia.

Mr. Saleheen worked with some of the blue-chip companies such as Singer, Meena Bazar Retail Chain, Buhler, LG and Kazi Farms Group etc. At Kazi, as Head of Supply Chain, he managed US \$ 400 million (approximately) Supply Chain operations, having one of the largest integrated poultry and feed mill operations. At LG Butterfly, Mr. Saleheen managed USD 100 million supply chain operations which consists of 4 state of the art LTV, Refrigerator and Air conditioner factories, 200+ retail outlets, 600+ dealers, 12 regional warehouses having EPR platform of SAP Hana.

Mr. Saleheen has invented a comprehensive model to evaluate Supply Chain Performance Measurement for a manufacturing firm. This model is dynamic and can evaluate the overall supply chain performance of a company through applying qualitative as well as quantitative data applying Analytical Hierarchy Process (AHP) as well as Structural Equation Model (SEM) resulting in the balance sheet and income statement. Mr. Saleheen has written several journals published in the SCOPUS indexed journals and has participated with few international academic conferences as well.

Apart from this, he is actively involved into teaching as well as in the corporate trainings. He has conducted more than 2000+ hours of trainings for the professionals at major corporate houses in Bangladesh. He teaches as an Asst. Professor (adjunct) at Brac University for Master of Procurement & Supply Management program, and Bangladesh University of Professionals (BUP). He also teaches at Directorate of Continuing Education (DCE) of Bangladesh University of Engineering Technology (BUET).

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